

October 1, 2014

FROM: American Heart Association
CPR & First Aid (ECC)

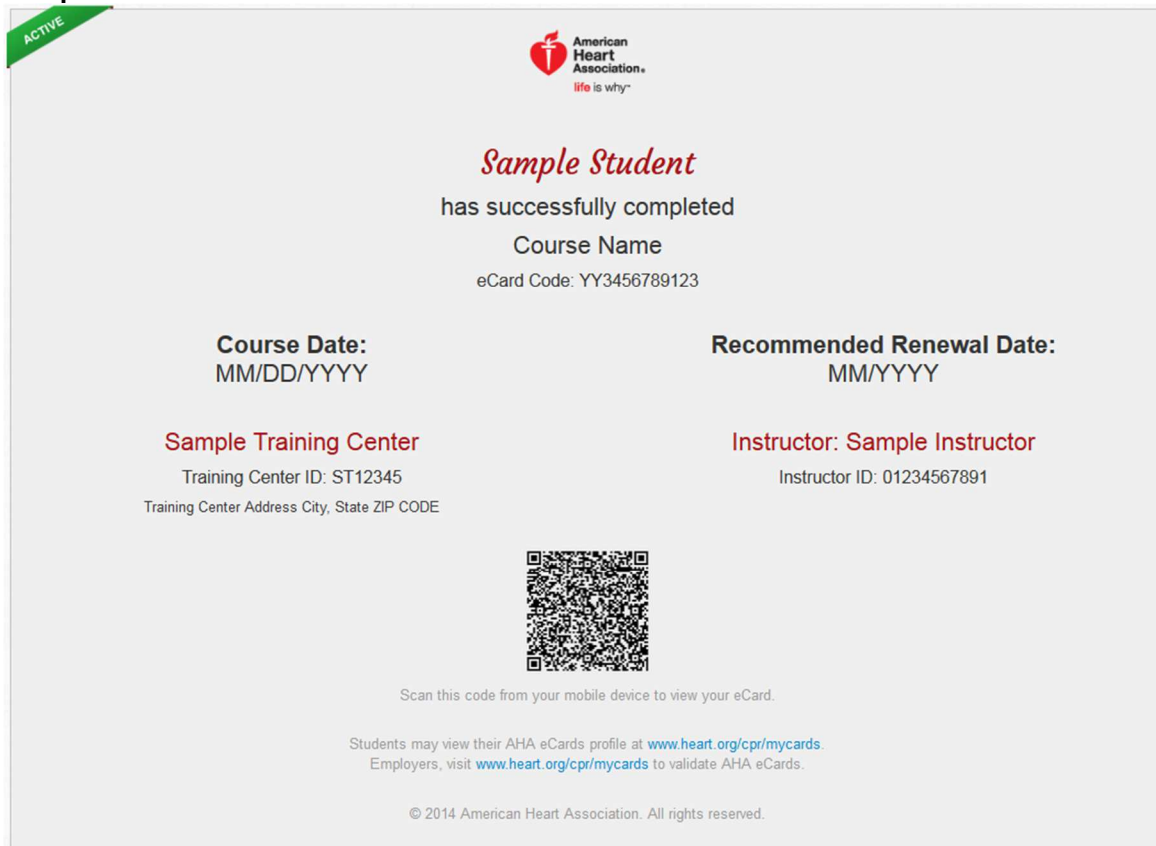
SUBJECT: Validity of AHA eCards

An AHA eCard is the electronic equivalent of a printed AHA course completion card and can be provided to students as an alternative to a printed card. **eCards are valid course completion cards and can be presented to employers as proof of successful completion of an AHA course.** eCards are available only for provider-level courses in the United States.

Security & Validation:

eCards are more secure than printed cards. A three-point verification by the TCC, Instructor and student, is required to issue and claim eCards. eCard information is populated electronically by the TCC or Instructor and can only be altered by the TCC or AHA Customer Service by using AHA's My Cards™. eCards can be easily verified by employers at www.heart.org/cpr/mycards to prove issuance by a valid TC and Instructor aligned with that TC.

Sample of an official AHA eCard:



The image shows a sample of an official AHA eCard. It features a green 'ACTIVE' banner in the top left corner. The American Heart Association logo is at the top center. The card text reads: 'Sample Student has successfully completed Course Name' with an eCard Code of 'YY3456789123'. It lists 'Course Date: MM/DD/YYYY' and 'Recommended Renewal Date: MM/YYYY'. The 'Sample Training Center' section includes 'Training Center ID: ST12345' and 'Training Center Address City, State ZIP CODE'. The 'Instructor: Sample Instructor' section includes 'Instructor ID: 01234567891'. A QR code is located at the bottom center, with the instruction 'Scan this code from your mobile device to view your eCard.' Below the QR code, it says 'Students may view their AHA eCards profile at www.heart.org/cpr/mycards. Employers, visit www.heart.org/cpr/mycards to validate AHA eCards.' The footer contains the copyright notice: '© 2014 American Heart Association. All rights reserved.'

eCard Layout:

- **General:** All information on the eCard is digitally populated based on the information entered by the TCC or Instructor.
- **Branding:** eCards feature the official AHA logo.
- **Status:** eCards have a diagonal banner in the top left-hand corner indicating whether they are active or expired.
- **Copyright:** All cards have a copyright notice.
- **Dates:** The issue date will appear as the 2-digit month and day and 4-digit year. The recommended renewal date will appear as the 2-digit month and 4-digit year, 2 years from the issue date.
- **eCard code:** The eCard code is printed below the course name. The format of the code is the last 2 digits of the year the eCard was issued, followed by a 3-digit course code and a 7-digit random number. This code may be used by students or employers to access and verify eCards at www.heart.org/cpr/mycards.
- **Modules:** For Heartsaver cards, the optional modules completed will be listed below the course name.
- **QR code:** eCards feature a QR code, which can be scanned with a mobile device to view the eCard.
- **Verification:** eCards include the website address where students and employers can view or verify eCards.

For more information, please see the AHA Course Card Reference Guide located at www.heart.org/cpr.

